Expository Introduction Options

Remember: The thesis is in the introductory paragraph.

- 1. Start with a **personal connection** you made to the current event (dreams, memories, or feelings).
- 2. Start with a **freeze frame**. Make the picture of the event very clear to the reader—show, don't tell.
- 3. Don't start with a general statement. Get specific! Expand and use the important and interesting **research or evidence up front**.
- 4. Start with a **question** (or any other effective **rhetorical device**), not a simple one but a strong, thought provoking question that will be answered or hinted at throughout the essay.